

# étoffes à décor de circonstance

## A project by Joséphine Kaepelin

on the invitation of Perrine Lacroix

**launch evening** Thursday, January 26, 2017, from 7 to 9 pm  
**exhibition/sale** from January 27 to March 18, 2017

opening hours Wednesday to Saturday from 2 to 7pm  
 Hôtel de Ville bus/subway

in partnership with Brochier Soieries, Bisson SA  
 and ParisART



*Si tu parles, je parle, 2016*

Continuing its programming theme surrounding the notion of relational weaving in both art and technology, La BF15 presents a new work by **Joséphine Kaepelin**. For this production, the artist has set up a system to design and produce special materials: *étoffes à décor de circonstance* (fabrics with topical decorations).

Between the gesture which produces it and that which makes use of it, fabric is, beyond a simple manufactured object, a way of linking social and historical contexts. At times, it is even considered a true medium of communication, allowing messages to be carried, stories to be conveyed, all the while affirming and sharing positions or values with others.

The social and political uses of textiles motivated Joséphine Kaepelin to reclaim an ancient tradition in decorative arts and textile industry, similar to that known as African Wax Prints. The production of these *étoffes à décor de circonstance* involves “fabrics intentionally decorated in a way that recalls an important event contemporaneous with their production, or a circumstance of lesser amplitude but notable all the same, or the glory or actions of a great character.”\*

At the end of January 2017, the artist will launch her first production of *étoffes à décor de circonstance*. Three original designs will be digitally printed on silk twill, in collaboration with textile companies in Lyon. These motifs reflect several aspects of the contemporary world, especially in relation to work.

Products of “know-how” and “make-known”, these *étoffes à décor de circonstance*, to be sold exclusively at La BF15, invite us to use and interpret them in a shared process of intention and attention.



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### contemporary art space

Association supported by  
 The City of Lyon, the Région  
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 Auvergne-Rhône-Alpes

Perrine Lacroix  
 Direction and programmation

Florence Meyssonier  
 Coordination and press

\* The term *étoffes à décor de circonstance* and this definition are extracted from the journal La Soierie of Lyon dating from 1921.

## Joséphine Kaepelin

born in 1985 in Lyon  
lives and works in Brussels

www.josephinekaepelin.com



*Campagne d'affichage, serie of 6 billboard posters, variables dimensions, 2016, (above: view of installation in Grenoble, October 2016)*

### solo shows (selection)

- 2017 *Étoffes à décor de circonstance*, La BF15, Lyon, FR
- 2016 *Hausser le ton*, audit et intervention dans les bureaux, Magasin CNAC, Grenoble
- 2014 *[\_]*, avec Mickaël Roy, Espace International du CEAAC, Strasbourg, FR  
*Something must happen.*, Greusslich Contemporary, Berlin, DE  
*How to get out of the screen*, PLAC, Petit Lieu de l'Art Contemporain, Toulon, FR  
*ON/OFF*, Greylight Projects, Bruxelles, BE
- 2013 *Management des impressions*, MBDCurators, Nantes, FR  
*screen/space*, galerie du GEDOK e.V., Stuttgart, DE  
*Popositions Off-Fair*, projet *Press here to stop !* Brass, Bruxelles, BE
- 2012 *Project Room n°11* sur une proposition de Sophie Kaplan, CRAC Alsace, Altkirch

### group shows (selection)

- 2016 *On aura au moins tenu jusque là !*, MPVite, association Super, Nozay, FR  
*# Institut part 1 : Table of content\**, ISELP, Bruxelles, BE  
*Les images respirent aussi*, Drawing room, La panacée, Montpellier, FR  
*En d'autres termes*, Art on paper, Bozar, Bruxelles, BE  
*Zones sensibles La carte fait-elle le monde ?*, 49 Nord 6 Est - Frac Lorraine, Metz, FR  
*Going Places*, Atelier Mondial, Bâle, Suisse, CH  
*Quelques manuscrits trouvés dans une cervelle ...*, Galerie Martine Aboucaya, Paris, FR  
*Current residents & associates / The Chapel*, Greylight Projects, Bruxelles, BE  
*This outsidersness*, Galerie Art & Essai Université Rennes 2, Rennes, FR  
*Double Jeu*, Galerie Eva Meyer, Paris, FR
- 2015 *Exposition de Noël*, Magasin CNAC, Ancien musée de-peinture, Grenoble, FR  
*Les cimes des arbres, peut-être*, Iconoscope, Montpellier  
*Spam !*, Galerie Annie Gabrielli, Montpellier, FR  
*OFFM public art panels*, exposition internationale d'affiches, Francfort, DE  
*Imminent Landscape & Notes from the other side*, Rooster Gallery, NYC, USA  
*Conversations sur l'invisible*, galerie Martine Aboucaya, Paris, FR  
*La mécanique des gestes*, galerie du théâtre de Privas, FR  
*Intertidal*, galerie Eva Meyer, Paris, FR
- 2014 *The shortest distance between two points*, Syndicat Potentiel, Strasbourg, FR  
*Galerie My Monkey*, 6 week-ends de l'art contemporain, Nancy, FR  
*This Page Intentionally Left Blank*, Akbank Art Center, Istanbul, TR
- 2013 *GC/Watch\_List* Joséphine Kaepelin + Zach Trow, Greusslich Contemporary, Berlin, DE  
*Festival d'art numérique de Nabeul*, carte blanche à DatADaTa de l'ENSBA Lyon, FR  
*on était tellement ailleurs*, La Chaufferie, Strasbourg, FR  
*Projet OCTOPUS*, exposition en ligne
- 2012 *Exposition de Noël*, Magasin CNAC, ancien Musée de peinture, Grenoble, FR  
*Solène Bouffard-Claude Horstmann-Joséphine Kaepelin-Julia Wenz*, Rathaus, Stuttgart  
*Les cascades de l'infraréal*, XPO Gallery, Paris, FR  
*Faire Faire*, Abbaye d'Alspach, Kaysersberg  
*Biennale de Mulhouse 012*, FR
- 2011 *ueber-setzen*, Atelier Wilhelmstrasse, Stuttgart, DE  
*REGIONALE 12 - vidéo*, accélérateur de particules, Strasbourg, FR  
*REGIONALE 12*, Information und Erfahrung, Kunstverein, Freiburg, CH  
*Homemade/Handmade*, Biennale Internationale du lin de Portneuf, Pont-rouge, QC  
*Idiolecte(s)*, Jeanne Berger/Joséphine Kaepelin, Syndicat potentiel, Strasbourg, FR  
*Une exposition en 4 actes*, espace Apollonia, Strasbourg, FR